

PERSONALIZATION SOLUTIONS



GRAVOTECH
EXPRESSION OF THINGS

MULTI-CHANNEL PERSONALIZATION



IN-STORE

- In-store personalization
- Additional sales generation
- Bespoke Plug&Play systems
- Connected interface with KPI global dashboard



E-COMMERCE

- Add personalization to your online store
- Web orders automatically transferred to the engraving software
- No input required from engraving machine operators
- Full support with development and integration



TRAVEL RETAIL & EVENTS

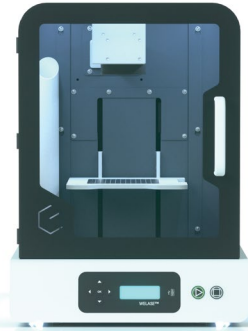
- Differentiate yourself by offering a unique and original customer experience
- Compact and secure engraving systems approved for airport use
- Mobile laser and rotary engravers with travel cases

PERSONALIZATION SOLUTIONS



M20

Gravotech's best selling engraver

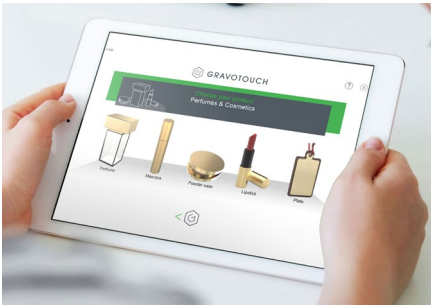


WeLase™

Gravotech's in-store laser engraver



GRAVOTOUCH SOFTWARE



- Touchscreen tablet operation
- Customized to follow your branding and guidelines
- Engraving in any language
- Intuitive use, no training required

WORKING TOGETHER



PROJECT DISCUSSION

We analyze together your technical specifications as well as your global process

PROJECT DEFINITION & VALIDATION

We present several concepts to fit your budget and assist you in choosing the best option

PROJECT PILOT

A small number of pilot machines are installed worldwide for feedback and solution fine-tuning

BESPOKE SOLUTION

The final concept is manufactured within the agreed time frame and budget

EQUIPMENT COMMISSIONING

The solution is delivered and installed by our local support team

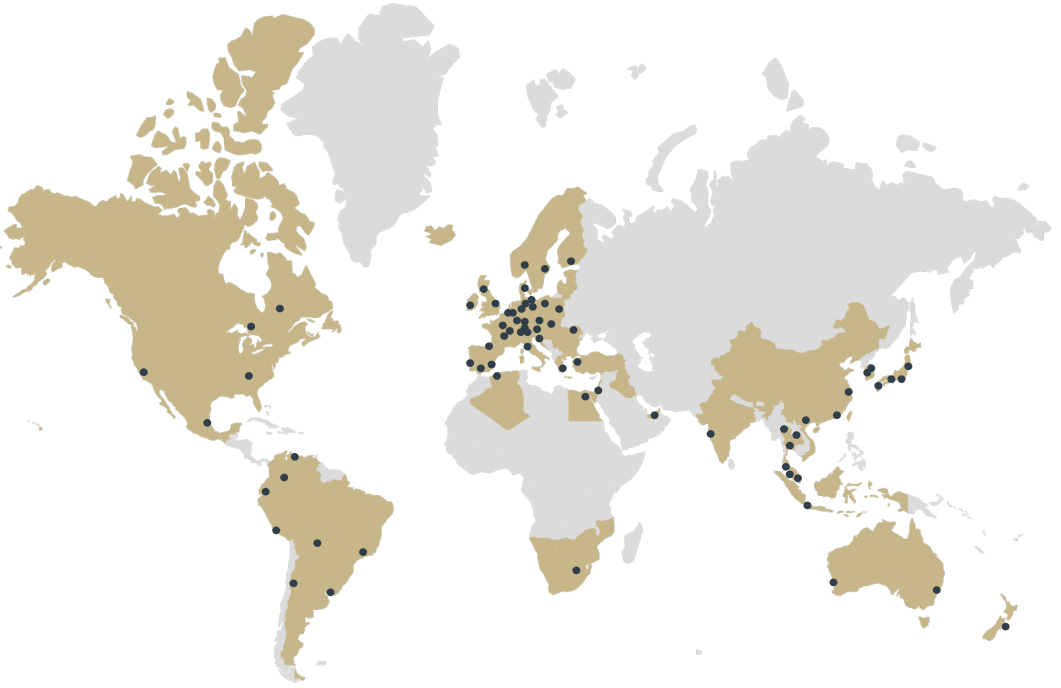
TRAINING

On-site and remote training available worldwide

SUPPORT

Our after-sales team assist you with queries and equipment maintenance

WE ARE WHERE YOU ARE



85+ years of
expertise



60,000
clients



54
countries



600
employees



150
technicians



+300,000
machines installed

SEE OUR VIDEOS



THEY TRUST US



GRAVOTECH
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kap@gravotech.com
+1.800.843.7637
+1.770.623.0331
www.gravotech.us

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